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Media Contact : RJ Grimshaw, President, UniFi Equipment Finance
Email: rgrimshaw@teamuniFi.com
Website: www.teamUniFI.com
Telephone: 800-748-0015

Brian Bittner Joins UniFi as Vice President / Relationship Manager

ANN ARBOR, MI, AUGUST 23, 2019 – UniFi Equipment Finance is proud to announce that they have added Brian Bittner to their team as Vice President/ Relationship Manager. In his role Bittner will be focused on growing UniFi’s industrial vertical.

Brian brings with him a wealth of experience in the finance business, spanning decades, and working with industry leaders, such as Toyota and GE Capital. He holds a Bachelor of Science Degree (BS) focused in Marketing from University of Dayton, Dayton, OH.

“Brian had 17 years with Toyota, calling on dealers, and brings a wealth of knowledge to UniFi. Brian’s success and background match perfectly with our culture as we’re more focused on building lasting partnerships than ‘one size fits all’ programs at UniFi,” says RJ Grimshaw, President, CEO for UniFi Equipment Finance, Inc. “Some things are handled best with one-on-one interaction, so we make it easy to work directly with UniFi.” “Our people take action based on what needs to be done without letting ‘the system’ get in the way,” he added.

About UniFi Equipment Finance

UniFi Equipment Finance, a Bank of Ann Arbor wholly-owned equipment finance subsidiary, is headquartered in Ann Arbor and is a well-established company with a national presence in the small ticket vendor space. UniFi has funded more than 85,000 transactions, totaling over \$1 billion. For more information, visit us at www.boaa.com or www.teamuniFI.com. Visit us on Facebook, Twitter, and LinkedIn.

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